



**IQAC**

**&**

**Department of Commerce and Economics**

***Invite you to***

**Interdisciplinary One Day National Seminar**

**on**

**“Digital India: Empowerment and Transformation Towards Inclusive Growth”**

**Sponsored By:**

**Indian Council of Social Science Research North-Western Regional Centre, P.U. Chandigarh**

**Organized By:**

**Dev Samaj College for Women**

**Sector 45-B, Chandigarh**

**NAAC Accredited with Grade 'A' (3rd Cycle)**

**Scan for Registration**



**Date: 15 March, 2024**

**at 10:00 am**

**CHIEF PATRON**

Dr. Agnese Dhillon  
Secretary, Dev Samaj College  
Managing Committee

**PATRON**

Prof. (Dr.) Neeru Malik  
Dev Samaj College for Women  
Sector 45-B, Chandigarh

**CONVENOR**

Mrs. Rakhi J. Singh  
Dr. Nisha Singla

**ORGANIZING COMMITTEE**

Mrs. Sabina Chadha  
Mrs. Seema Sharma  
Mrs. Rekha Rani  
Mrs. Harpreet Kaur

## About the Institution

The history of this college can be traced back to 1901 when Bhagwan Dev Atma, the most worshipful founder of Dev Samaj established Dev Samaj Girls High School, Ferozepur City in the times when education of girls was very much despised. This premier institution served as an incentive for the establishment of many reputed educational institutions in North India. In Chandigarh, a beginning was made by establishing Dev Samaj Girls High School and Dev Samaj Junior Model School in 1957. Dev Samaj Managing Council decided to widen the scope by starting a Degree College and College of Education in Chandigarh. Consequently, on 24th July, 1981, Dev Samaj College for Women, Chandigarh came into existence. This college has carved a distinctive place for itself in Chandigarh and is among the top colleges affiliated to Panjab University.

## About the Seminar

The country's economic growth has been profoundly impacted by the rapid technological shift in the form of digitalization. The digital India Campaign launched by the Government of India on 1st July 2015 under the stewardship of the honourable Prime Minister Narendra Modi, is a great initiative in this direction. It aims at improving connectivity and spreading digital technologies even in the most rural parts of the Indian economy, by 2025. In addition to empowering society, this effective step will increase our economy's openness, responsiveness, and participation in the world market. The proliferation of digital payments in India has simplified residents' lives through increased financial inclusion. During the Pandemic, the existence of contactless digital payment methods, for instance, BHIM-UPI, facilitated the survival of businesses, notably tiny merchants. According to information provided by the Ministry of Electronics and IT, the amount of digital payment transactions has significantly increased from 2,071 crore in the FY 2017–18 to 8,840 crore in the FY 2021–22, positioning India on the verge of reaching the highest degree of digital development. Since it has become an integral part of life that is why it is critical to have a broad perspective in this field. As a result, the primary objective of the seminar is to examine the influence of the "Digital India" initiative on the growth and development of all three sectors viz., primary, secondary and tertiary as well as on the internal and international trade in general and specifically in the areas of electronic services, manufacturing, infrastructure, marketing, health, education, banking, farming, governance, IT-enabled job opportunities and many more.

## Sub-Themes of the Seminar

1. E-technology for Financial Inclusion
2. Digitalisation in Marketing
3. Increasing penetration of e-commerce
4. Digitalisation in Domestic Trade and International Trade

5. Digitalisation in Pharmaceutical Sector
6. E-portfolio Management
7. E-start-ups and Entrepreneurship
8. Digitalisation and Human Resource Development
9. Digitalisation and Corporate Governance
10. E-Budgeting and Controlling
11. Transformation in Hotel & Tourism Industry
12. E-Waste Management
13. Digitalisation in Education Sector
14. Digitalisation in Health Sector
15. Digitalisation in Infrastructure
16. Role of Internet in Sustainable Development
17. Artificial Intelligence and jobs
18. Progress in e-governance
19. E-Kranti Electronic Delivery of Services
20. Virtual Networking in Service Delivery and Communication
21. E-information and Disaster Management
22. E-Technology for Justice
23. National GIS Mission Mode for e-Planning
24. Metaverse: A Scientific Revolution
25. Digitalisation in Physical Education
26. Digitalisation in Sports Administration & Management
27. E-Waste Management & Plastic Waste Management
28. Technology for earn-while-learn among Students
29. E-Pollution Management & Cyber Security
30. Any other topic relevant to the theme

## Important Dates

Last date of submission of abstract: 5<sup>th</sup> March, 2024

Last date of submission of full paper: 10<sup>th</sup> March, 2024

For registration, click on this link:

<http://forms.gle/trdcj8F2Yfk3Lukt8>

## Registration Fee Details

Registration Fee can be paid through cash/ online/ Demand Draft.

Name: Dev Samaj College for Women, Chandigarh

Bank Name: State Bank of India Bank

A/c No: 10286028877, IFSC Code: SBIN0004703

Scan & Pay



Please write your full details while submitting your registration fee and if done online, kindly mail the details at [dscw45seminar2024@gmail.com](mailto:dscw45seminar2024@gmail.com).

## **Publication:**

The papers will be peer reviewed by an expert committee and selected papers will be published in Edited book (with ISBN).

## **Paper Submission Guidelines**

1. The paper should include four sections: Topic, abstract, main body and reference.
2. The details of the author must include Name, Designation, Affiliation, email, Contact.
3. Length of the paper should be 2500-3000 words.
4. The paper should be typed in MS-Word, 12 font size (headings 14 size). Times New Roman Font style, 1.5 spacing.
5. The references should be written in APA style.
6. The paper should be checked for plagiarism and not exceeding 15%.
7. E-mail id for paper submission: [dscw45seminar2024@gmail.com](mailto:dscw45seminar2024@gmail.com)
8. For any query, contact:  
Mrs. Rakhi J. Singh(8146992966), Dr. Nisha Singla(9888969145)

**Delegates are requested to bring one hard copy and soft copy of their presentation and also bring their presentation in the pen drive.**

## **Registration Fees:**

For Students (Paper/Poster Presentation and Participation): Rs.200

For Research Scholars (Paper/Poster presentation and Participation): Rs. 300

For Faculty (Paper/ Poster presentation and Participation): Rs.500

For Research Scholars (Paper/ Poster Presentation and Publication): Rs. 800

For Faculty (Paper/ Poster presentation and Publication) Rs.1000